

*Here is an invitation
from Harvard that is
terribly easy to refuse!*



Harvard Magazine
Wadsworth House
Cambridge, Mass. 02138

Dear Alumnus/a:

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I hope you're enjoying HARVARD Magazine, a publication designed to reflect the astonishing variety of excellence that makes the University what it is. It may well be the most interesting, most graphically striking magazine of its kind.

So that you can continue to share the Harvard experience, we now send you the magazine six times a year, whether or not you help pay its way.

But, frankly, we send it in the belief that you want such a publication, will take pride in it, and will do your part to support it.

. . . That is why we are extending to you a slightly mad invitation -- to send a contribution of \$12 or more for something you'll be receiving anyway.

Of course you don't have to accept this invitation. If you don't, however, the whole exciting adventure will probably not succeed. But if you and others like you will lend a hand, HARVARD Magazine can go on serving up some of the most absorbing, challenging, entertaining fare -- for both mind and eye -- available anywhere in the world.

Every other month, you'll enjoy an intellectual feast. The magazine will bring you an editorial menu of new knowledge in the arts and humanities, in the natural and social sciences, in current affairs. For example, here's a sampling of articles you'll be reading in coming issues:

- . . . Evolution of the universe. Professor Eric Chaisson invites you to sit in on Astronomy 8, a stimulating undergraduate course that synthesizes physics, chemistry, biology, earth sciences, and anthropology.
- . . . Stages in the human life cycle. A seminar with Robert Coles, Erik Erikson, George Goethals, Gail Sheehy, George Vaillant, and others.

(over, please)

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THEODOR HOLM NELSON
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. . . Should we teach religion in our schools? Scholars from Harvard's schools of Education, Law, and Divinity argue this topical, controversial question.

Each issue moreover, will include "John Harvard's Journal," a magazine-within-a-magazine that covers the richly varied activities of students, faculty, administrators, and alumni.

Many of your fellow graduates have already responded to the new HARVARD Magazine with letters like this one:

"You did it! I could not bear to read a magazine as interesting as Harvard Magazine without paying for it. Herewith, \$12.00 to the cause."

-- Lee McDonald, Ph.D. '52, Claremont, Calif.

Or this one, which did not bring us \$12, but nevertheless provided a tremendous lift:

"Terrific -- Supreme -- Sublime -- Superb. I sure wish I could help you financially. But since I have been a monk for some 56 years, I have not had title to even a dime in all that period, nor will I ever.... However, what I can do I will do, and that is to pray for the success of your magazine, material and spiritual."

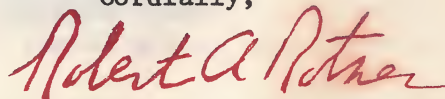
-- Rev. Henry Vincent Fox '18, Trappist, Ky.

We deeply appreciate Father Fox's good wishes and prayers. At the same time, we are mindful that the Lord looks most kindly upon those who make some effort to help themselves.

That's why I'm inviting your assistance. To make certain that HARVARD Magazine can continue, all you need do is return this letter with your tax-deductible check for \$12 or more. Please make it payable to Harvard University. The full amount will be used to help meet HARVARD Magazine's publishing expenses.

I can promise that you'll be in the excellent company of a goodly number of your Harvard and Radcliffe colleagues . . . and that, as you receive your issues of the magazine every other month, you will have played a part in perpetuating this valuable extension of the Harvard experience.

Cordially,



Robert A. Rotner
University Publisher

P.S. If you have already contributed, please accept our thanks.

Please return this entire sheet; your name appears on the reverse.

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